Nicholas Aitalegbe.
Centre for Regional and International Development Rochester, Kent, United Kingdom

Abstract
Knowledge Management is the establishment of a system that captures knowledge purposefully for incorporating into business strategies, policies, and practices at all levels of the company. I have generated information from my new book and other materials to prepare this presentation, to show the conference attendees how to initiate a knowledge management program at work (with particular interest in academic publishing environment. When it comes to knowledge management, any organization is able to implement a strategy. Wherever there are humans working together for one goal, there is knowledge to be harvested, stored, and dispensed as needed.

Research has consistently demonstrated that when clear goals are associated with learning, it occurs more easily and rapidly. This presentation is designed to help you in the following ways:
• Offer basic concept of knowledge management (KM)
• Clarify the old and new KM paradigm
• Understand how to build a KM rational for your company
• Identify the steps to implementing KM in your organization
• Identify tips for success

Keywords: Knowledge Management, Essence and Academic Publishing.

Email: nicholas.a@crid.co.uk
Received: 2017/05/19
Accepted: 2017/06/20
DOI: https://dx.doi.org/10.4314/njtr.v12i1.2S