

## **Knowledge Management and its Essence in Academic Publishing Environment.**

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### **Abstract**

*Knowledge Management is the establishment of a system that captures knowledge purposefully for incorporating into business strategies, policies, and practices at all levels of the company. I have generated information from my new book and other materials to prepare this presentation, to show the conference attendees how to initiate a knowledge management program at work (with particular interest in academic publishing environment. When it comes to knowledge management, any organization is able to implement a strategy. Wherever there are humans working together for one goal, there is knowledge to be harvested, stored, and dispensed as needed.*

*Research has consistently demonstrated that when clear goals are associated with learning, it occurs more easily and rapidly. This presentation is designed to help you in the following ways:*

- *Offer basic concept of knowledge management (KM)*
- *Clarify the old and new KM paradigm*
- *Understand how to build a KM rational for your company*
- *Identify the steps to implementing KM in your organization*
- *Identify tips for success*

**Keywords:** Knowledge Management, Essence and Academic Publishing.

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**Received:** 2017/05/19

**Accepted:** 2017/06/20

**DOI:** <https://dx.doi.org/10.4314/njtr.v12i1.2S>